


Sponsor a Student

Impact the youth of today through the power of dance

- 
- P2 Why it Matters
 - P3 The Goal
 - P4 The Impact
 - P5 Hear it from Them
 - P6 Budget Breakdown
 - P7 Pledge Form
 - P8 Submitting Donation

WHY IT MATTERS

PSIDF student scholarships impact dancers who are diverse culturally and socioeconomically throughout Southern California. From low socioeconomic status to Title 1 schools, PSIDF aims to provide full scholarships to schools and dancers in need of financial support.

We thrive in real-world experiences. By attending this dance festival students will get to take dance classes from professional dancers who are working in the industry, see them perform and have various opportunities to showcase their talents and meet directors of universities and professional dance companies. PSIDF creates specialized dance programming that supports each student's current curriculum.



THE GOAL

Michael Nickerson-Rossi (the creator of The Palm Springs International Dance Festival) has one goal; to artistically enrich the lives of every human being through dance. The scholarship will stress dance technique, team efforts, problem solving and pushing personal envelopes with like minded dancers. This dynamic opportunity has proven to be an immersive experience for each and every scholarship recipient gifting them with personal and creative growth!

We will be providing scholarships to the following Southern Californian schools:

Desert Hot Springs High School (20 Students)

Helix Charter High School (5 Students)

East Los Angeles Performing Arts Magnet (8 Students)

Abraham Lincoln High School (8 Students)

Versa-Style Next Generation (14 Students)

Various Students throughout the Coachella Valley (20 Students)

This is 85 students total!

We are also providing 9 scholarships for our emerging dance talents from Puerto Rico!

Learn more about the Puerto Rico program at: NRDance.com/PuertoRico



THE **IMPACT**

2,631

Students impacted in the Coachella Valley
through Nickerson-Rossi Dance Programming

since 2013

In the Coachella Valley:

- Cielo Vista Charter School
- Bubbling Wells Elementary
- Rancho Mirage High School
- Palm Springs High School
- Desert Hot Springs High School

Nationally:

32 High Schools
35 Universities
72 Dance Institutes



The palm springs dance festival was an amazing experience! I loved performing and watching others express their love for dance! Seeing the different styles left me feeling inspired. One of my main highlights were the classes. The teachers were amazing, things were a bit challenging but that only made me want to learn more. Watching the Gala reminded me how much dance really is an amazing art form. Watching everyone express and seeing how different the pieces were. I left feeling inspired and ready to inspire. Overall it was a great experience and I'm glad I was able to perform and be a part of the palm springs dance festival.

Thanks,
Manah

None of these kids can afford outside dance lessons. They have a burning desire to dance and they're so creative when it comes to choreography, but they're limited due to their lack of technical training. The average household income for a family living in DHS is less than \$32,000 per year; beneath the poverty level in the state of California. An opportunity like the International Dance Fest is greatly appreciated.

Desert Hot Springs High School, Ms Phoenix

HEAR IT FROM THEM

"The International Dance Festival in Palm Springs (formerly known as Palm Springs Dance Festival) has had is immeasurable because of how layered their experience is at the festival. The classes themselves have helped broaden my students' access to training, opportunity, movement vocabulary, and genre in the dance industry to name just a few aspects. Nickerson-Rossi Dance supports what I teach in the classroom, and they have provided enrichment to the dance program that we have here at Helix High School in the La Mesa community."

Helix Charter High School Dance Director, Katie Pipes

My trip to Palm Springs is something I will always treasure in my life. There were so many beautiful things to see and so many wonderful people to meet. The dance classes I took along with VSNCA were so special. I've learned so much about myself and the exploration of movement that will stay with me forever. Thank you for allowing us to perform at the Diversity showcase as well. Palm Springs Dance Festival is an event that emphasizes the true art form of dance culture. I really had a wonderful time learning, dancing, and creating memories; I can't wait to come back for the next festival!

- Rosie Alvarado

BUDGET BREAKDOWN

Each Scholarship is \$348.00

PSIDF Educational Programs	two day intensive training & dance celebration student party	\$240.00
“First View” Showcase	1 ticket	\$23.00
“Gala” Performance	1 matinee ticket	\$55.00
PSIDF 2020 Merchandise	T-Shirt, Dance Bag and Water Bottle	<u>\$30.00</u>

per student \$348.00

PLEDGE FORM

Have a question about donating?
Email: info@NickersonRossiDance.com
Call: 951-970-2906

The Form is also available online at: nickersonrossidance.com/pledge

Organization/ Sponsor Name:

Contact Name:

Address, City, St & Zip:

Phone Number:

Email:

How many students would you like to scholarship?

Total \$ amount you are donating:

Nickerson-Rossi Dance is a 501(c)(3) Non-Profit Company
EIN 81-3356194

ALL DONATIONS ARE TAX DEDUCTIBLE TO THE FULLEST EXTENT OF THE LAW

SUBMITTING DONATION

Please select one of the three options to submit your impactful donation.

Highly preferred method is option #3
Instant submission with no processing fees!

1.

Check

**Make check payable to
"Nickerson-Rossi
Dance."**

**Mail check to:
445 South Monte Vista Dr.
Palm Springs, CA 92262**

2.

Paypal

**Submit donation here:
nickersonrossidance.com/donate**

*** * * additional processing
fee of 3% needs to be
added to total if paying
through Paypal.**

**Avoid the fee by paying
through the Venmo App on
#3**

3.

Venmo

**Download the venmo
app and submit full
payment to
[@michael-nickerson-rossi](#)**